

CMA Center for Economic Services Webinars At-A-Glance

Please note that this calendar does not include CMA's ICD-10 training courses to be offered in 2012.

Jan. 25: Medicare E&M Audits

Arthur Lurvey, M.D. • [12:15 – 2 p.m.](#)

Feb. 1: Key Financial Ratios to Increase Profitability

Debra Phairas • [12:15 – 1:15 p.m.](#)

Feb. 15: HIPAA Risk Analysis for Meaningful Use

David Ginsberg • [12:15 – 1:15 p.m.](#)

March 7: Managing Difficult Employees and Reducing Conflict in the Practice

Debra Phairas • [12:15 – 1:15 p.m.](#)

March 21: HIPAA Update 2012

David Ginsberg • [12:15 – 1:15 p.m.](#)

April 4: A Guide to Managing Upset and/or Difficult Patients

Debra Phairas • [12:15 – 1:15 p.m.](#)

April 18: Best Practices for Managing Your Accounts Receivable

Mary Jean Sage • [12:15 – 1:15 p.m.](#)

May 2: Medicare: Top 10 Claim and Documentation Errors That Cost Your Practice Money

Kevin Garrick • [12:15 – 1:15 p.m.](#)

May 16: Telephone Etiquette for Medical Personnel

Mary Jean Sage • [12:15 – 1:15 p.m.](#)

June 6: A Manager's Guide to Lowering Practice Costs

Debra Phairas • [12:15 – 1:15 p.m.](#)

June 20: Writing Effective Appeals

Mary Jean Sage • [12:15 – 1:15 p.m.](#)

July 18: Preparing for a Medicare and/or Medi-Cal Audit

Mary Jean Sage • [12:15 – 1:15 p.m.](#)

Aug. 1: Coding for Medical Necessity

Arthur Lurvey, M.D. • [12:15 – 1:15 p.m.](#)

Aug. 15: Program Integrity in Medicare and Medi-Cal – The Physician's Role

Bruce Tarzy, M.D. • [12:15 – 1:15 p.m.](#)

Sept. 5: A Guide to Reviewing Payor Contracts

Kris Marck • [12:15 – 1:15 p.m.](#)

Sept. 19: Creating and Implementing Financial and Office Policies

Debra Phairas • [12:15 – 1:15 p.m.](#)

Oct. 3: Protect Your Practice From Payor Abuse

Mark Lane • [12:15 – 1:15 p.m.](#)

Oct. 17: Establishing Expectations for High Performance from Medical Staff

Debra Phairas • [12:15 – 1:15 p.m.](#)

Nov. 7: Understanding ARC and CARC Revenue Codes

David Ginsberg • [12:15 – 1:15 p.m.](#)

Visit www.cmanet.org/events for forthcoming registration information.

Webinars are FREE for CMA members, \$99 for non-members.

Questions? CMA Member Help Center: 800.786.4262

Please note: this calendar is subject to change. Visit www.cmanet.org/events for updates.